A forum for promoting quality healthcare for all through enterprise and learning
ABOUT
FICCI HEAL 2019

Federation of Indian Chambers of Commerce & Industry (FICCI) has been organising its flagship healthcare conference, FICCI HEAL every year since 2007 supported by Ministry of Health & Family Welfare and NITI Aayog, Government of India. Over the years, this has evolved as a landmark event and a credible platform for health industry stakeholders for sharing knowledge and best practices. The 13th edition of FICCI HEAL on the theme, “Health of Healthcare in India” is scheduled for August 20-21, 2019.

Healthcare has become an important cornerstone in India’s development plan, with various initiatives including Ayushman Bharat - Health and Wellness Centers (HWCs) and Pradhan Mantri Jan Arogya Yojana (PM-JAY), Swachh Bharat, Digital India, Skill India, Start-up India, Make in India etc. In synergy, these initiatives will comprehensively address the healthcare challenges of India, such as reducing overall burden of diseases, lowering out-of-pocket expenditure, augmenting healthcare infrastructure and promoting access to quality care.

However, to provide assurance of healthcare for all, the government must recognize and address the rising concerns and sustainability of the private healthcare providers, which account for 70% of bed capacity expansion over the past decade and cater to 60% of in-patient care demands of the country.

As healthcare services and coverage expand, successful implementation will require a parallel concerted push towards quality assurance, appropriate governance and regulation, improving referral pathways as well as leveraging appropriate technologies and innovations at all levels. This will be possible only with effective collaborations between all the stakeholders, including the private sector.

FICCI HEAL 2019 is an endeavor to bring together all the relevant stakeholders to deliberate on tackling immediate as well as long-term challenges and create a comprehensive roadmap to help accelerate India’s progress towards building a truly healthy nation. The Conference would be a conglomeration of CEO’s, policy makers, national and international leaders from healthcare and allied industries.
EMINENT DIGNITARIES INVITED

Dr Harsh Vardhan
Union Minister for Health and Family Welfare, GoI

Dr V K Paul
Member (Health) NITI Aayog, GoI

Mr Arun Singhal
Additional Secretary, Ministry of Health & Family Welfare, GoI

Ms Preeti Sudan
Secretary, Health & Family Welfare, GoI

Dr Indu Bhushan
CEO- AB-PMJAY and National Health Authority GoI

Ms Anna Roy
Senior Advisor- Industry and Data Management & Analysis NITI Aayog, GoI

Mr YS Chi
Chairman, Elsevier, RELX Group

Dr Chan Boon Kheng
Group Head Strategic Planning & Business Development (M&A), IHH

Ms Nivruti Rai
Country Head, Intel India and VP, Data Center Group, Intel Corporation

Ms Sangita Reddy
Sr Vice President, FICCI & Joint MD, Apollo Hospitals Enterprise Ltd.

(Hony) Brig Dr Arvind Lal
Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs

Mr Sudhansh Pant
Joint Secretary Ministry of Health & Family Welfare, GoI

Mr Ashok Kakkar
Chair, FICCI Swasth Bharat Task Force and Sr Managing Director, Varian Medical Systems International India Pvt Ltd

Dr Alok Roy
Co-chair FICCI Health Services Committee & Chairman Medica Group of Hospitals

Mr Gautam Khanna
Co-chair, FICCI Health Services Committee & CEO Hinduja Hospital

Mr Narottam Puri
Board Member & Former Chairman-NABH; Advisor-Medical Operations & Chairman-Fortis Medical Council Fortis Healthcare Ltd.

Dr Sudarshan Ballal
Chairman, Manipal Hospitals Manipal Health Enterprises

Mr Abhay Soi
MD Radiant Healthcare

Dr Harsh Mahajan
Founder and Chief Radiologist Mahajan Imaging

Dr Nandakumar Jairam
Chairman, CEO & Group Medical Director Columbia Asia Hospitals India

Dr K Hari Prasad
President Apollo Hospitals

Mr Vishal Bali
Asia Head-Healthcare TPG Growth and Chairman Medwell Ventures Pvt Ltd

Mr Probir Das
Regional Representative - India & Asia Pacific and Chairman - Terumo Asia Holding Pte. Ltd. at Terumo Corporation

Dr Dharminder Nagar
MD & CEO Paras Healthcare

Dr Arati Verma
Sr Vice President - Medical Quality, Max Healthcare

Dr Tarang Gianchandani
CEO, Sir HN Reliance Foundation Hospital

Mr Amarinder Singh
Founder & CEO Clove Dental

Dr Ravi Gaur
COO Oncquest Laboratories

WHO SHOULD ATTEND?

Public & Private Hospitals
Nursing Homes
Medical Devices and Hospital Equipment Companies
Diagnostic Laboratories
Medical Educational Institutions
Nursing Training Centres
Medical Associations/Institutions

Healthcare Start-ups and Innovators
Health Insurance Companies
Policymakers and Regulators from Central and State Governments
Private Equity Firms and Financial Institutions
Human Resource & Planning Agencies
NGOs active in Healthcare sector
Healthcare Consultancy providers

www.ficci-heal.com
# DRAFT PROGRAM

## DAY 1 – AUGUST 20, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 AM – 9:30 AM</td>
<td>Registration</td>
</tr>
<tr>
<td>9:30 AM – 11:15 AM</td>
<td>Inaugural Session</td>
</tr>
<tr>
<td></td>
<td>Welcome Address: Ms Sangita Reddy, Senior Vice President, FICCI and Joint MD, Apollo Hospitals Enterprise Ltd.</td>
</tr>
<tr>
<td></td>
<td>Theme Address: (Hony) Brig Dr Arvind Lal, Chair, FICCI Health Services Committee and CMD, Dr Lal PathLabs</td>
</tr>
<tr>
<td></td>
<td>Keynote Address: Mr YS Chi, Chairman, Elsevier, RELX Group</td>
</tr>
<tr>
<td></td>
<td>Dr V K Paul, Member (Health), NITI Aayog, GoI</td>
</tr>
<tr>
<td></td>
<td>Release of FICCI Knowledge Paper</td>
</tr>
<tr>
<td></td>
<td>Inaugural Address: Dr Harsh Vardhan, Union Minister for Health and Family Welfare, GoI*</td>
</tr>
<tr>
<td></td>
<td>Concluding Remarks and Vote of Thanks: Dr Gautam Khanna, Co-Chair FICCI Health Services Committee &amp; CEO, Hinduja Hospital</td>
</tr>
<tr>
<td></td>
<td>On Dias: Mr Dilip Chenoy, Secretary General, FICCI</td>
</tr>
<tr>
<td></td>
<td>Dr Alok Roy, Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals</td>
</tr>
<tr>
<td></td>
<td>Moderated by: Ms Shobha Mishra Ghosh, Assistant Secretary General, FICCI</td>
</tr>
<tr>
<td>11:15 AM – 11:45 AM</td>
<td>Tea Break</td>
</tr>
<tr>
<td>11:45 AM – 1:15 PM</td>
<td>CEOs Plenary – ‘HEALTH OF HEALTHCARE INDUSTRY’</td>
</tr>
<tr>
<td></td>
<td>Healthcare has become an important cornerstone in India’s development plan with the government focussing on several programmes aimed to improve health holistically. But, the healthcare industry is struggling with multi-faceted challenges related to governance and regulation, lack of quality standards, financial viability, inadequate reimbursement rates for services, irrational price caps, rising costs of human resources and other requisites for delivering care, constant advancements in science demanding investment in upgraded technology for best possible patient care and a rising trust deficit.</td>
</tr>
<tr>
<td></td>
<td>CEOs Plenary Session will bring together seasoned CEOs from across the healthcare industry to deliberate on the way forward to ensure sustainable growth of the industry in the country.</td>
</tr>
<tr>
<td>1:15 PM - 2:00 PM</td>
<td>Lunch</td>
</tr>
<tr>
<td>2:00 PM – 2:30 PM</td>
<td>Keynote Address</td>
</tr>
<tr>
<td></td>
<td>Keynote Address: Dr Chan Boon Kheng, Group Head Strategic Planning&amp; Business Development (M&amp;A), IHH</td>
</tr>
<tr>
<td></td>
<td>Introduction: Dr Narottam Puri, Board Member &amp; Former Chairman- NABH; Advisor-FICCI Health Services; Advisor-Medical Operations &amp; Chairman- Fortis Medical Council, Fortis Healthcare Ltd</td>
</tr>
<tr>
<td></td>
<td>Q&amp;A</td>
</tr>
</tbody>
</table>
Access to health services is a basic need for all individuals. Given India's huge population and highly skewed distribution of wealth and resources, its healthcare sector faces an additional challenge of reshaping itself to expand its reach across geographies and economies, increase affordability in the face of rising costs of input and limited manpower, without compromising on quality. The government and the healthcare sector now need to work together to make this initiative operationally and financially sustainable and effective. Panellists in this session will discuss the unique position of Indian healthcare sector and deliberate on the required innovative outlook and business models to develop tailored effective solutions.

Innovations, with the advent of disruptive technologies in healthcare delivery, constantly create evolved patient-focused and efficient platforms for care delivery. Innovations have also demonstrated potential to reach a cross-section of patient population, enhancing patient outcomes, quality of care, patient safety as well as cost efficiency. Further, mobile- and internet-based information solutions and care models have significantly changed the terms of engagement between individuals and the healthcare system. This new order is emerging as the foundations of Health 4.0. Immediately following discussion on emerging business models that can transform the health industry, panelists of this session will deliberate on strategic scale-up and widespread adoption of path-breaking innovative healthcare delivery models, to help correct the current imbalances in healthcare delivery in India.

In India, healthcare sector is the fifth largest employer- both in terms of direct and indirect employment. With a rise in ageing population and growing disease burden, coupled with nation-wide implementation of Ayushman Bharat, the demand for healthcare services is expected to surge further, hence creating more opportunities for employment generation. FICCI estimates that we need additional 10 lakh MBBS doctors, 1.2 lakh Specialists, 20 lakh nurses and 30 lakh paramedics and healthcare technicians on an immediate basis.

The session will involve discussions on critical role of the healthcare in employment generation as well as what innovative measures can be taken up for new job creation, skill development, talent management and retention in the sector.
Note: For details on sponsorship benefits, please contact us at healthservices@ficci.com

Dr V K Paul
Member (Health), NITI Aayog, GoI
At FICCI HEAL 2018

“FICCI has done a commendable job in facilitating government industry interaction during the planning of Ayushman Bharat, which helped the government to understand perspectives of the private sector.”

www.ficci-heal.com
# PARTICIPATION DETAILS

## Delegate Registration

<table>
<thead>
<tr>
<th>(A) Indian Delegates/Companies*</th>
<th></th>
<th>(B) Overseas Delegates/Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>FICCI Corporate Members</td>
<td>INR 7,500</td>
<td>Overseas Delegates</td>
</tr>
<tr>
<td>FICCI Associate Members</td>
<td>INR 9,000</td>
<td></td>
</tr>
<tr>
<td>Non FICCI Members</td>
<td>INR 10,000</td>
<td></td>
</tr>
</tbody>
</table>

- The delegate fee includes conference registration, delegate kit, reports released during the conference, souvenir, lunches, dinner and entry to FICCI Healthcare Excellence Awards. It does not include airfare, hotel stay or any other incidental expenses.

*The above fee is exclusive of GST

## Cancellation Policy for Registration:

Requests received in writing before August 5, 2019 will be considered for cancellation. A 20% handling charge will be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No amount will be refunded after August 5, 2019.

Participants can make payments through SWIFT/NEFT/Cheque or Demand Draft

- **Bank Name:** YES Bank
- **A/C No:** 013694600000041
- **Swift Code:** YESBINBBXXX
- **NEFT/IFSC/RTGS Code:** YESB0000136
- **A/C Type:** Saving

Cheque/DD in favor of ‘FICCI’, Payable at New Delhi to be sent to:

**Ms Sarita Chandra**
Deputy Director – Health Services
1st Floor, FICCI, Federation House,
Tansen Marg, New Delhi- 110001

Kindly send the details of payment made to healthservices@ficci.com
FICCI invites professionals and students to participate in Poster Presentation on the theme “Enabling Universal Healthcare through Digital Health”, during FICCI HEAL 2019

Guidelines

- Abstract of not more than 250 words to be submitted to healthservices@ficci.com
- Maximum 3 persons can present a poster jointly
- Abstract must be sent with the following details– Authors’ Name of Author(s), Designation/Course, Organization/Institute, Phone Number, E-mail address
- Authors of shortlisted abstracts will be informed through e-mail to submit a digital poster and for presentation in front of the Jury
- Specifications for Digital Posters for selected abstracts which will be displayed at the conference venue:
  - Orientation: Vertical
  - Pixel Size: 1920 (L) x 1080(W)
  - Format: JPEG (Full HD)
  - Hue: Colour
- First three winners will be awarded at the concluding session of FICCI HEAL 2019
- Poster Presentation Fees: A nominal fees of INR 1500 (inclusive of GST) needs to be submitted if the abstract is selected
- Presenting author of the selected abstract must also register for the conference

Important Dates:

- Last date for Submission of Abstracts: July 05, 2019
- Announcement of Selected Abstracts: July 20, 2019
- Last date for Submission of Digital Posters: August 08, 2019
- Final presentation in front of Jury: August 20, 2019
- Announcement of Winners: August 21, 2019

Dr Indu Bhushan
CEO, AB – PMJAY and National Health Authority (NHA), GoI
At FICCI HEAL 2018

As the government moves towards the role of a payor, there is an opportunity to make healthcare affordable and efficient with effective partnerships based on higher volumes and scientific consideration of cost of delivering care.

www.ficci-heal.com
Federation of Indian Chambers of Commerce and Industry (FICCI)

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India’s struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

A non-government, not-for-profit organisation, FICCI is the voice of India’s business and industry. From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry. It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

FICCI provides a platform for networking and consensus building within and across sectors and is the first port of call for Indian industry, policy makers and the international business community.

Contact Us

Sarita Chandra
Deputy Director

Tansi Nayak
Assistant Director

FICCI, Federation House
Tansen Marg, New Delhi - 110 001
Tel: 011 2373 8760 - 70 (Ext. 275/ 376/ 513/438)
Mumbai Contact: +919717310982 (Shilpa Sharma)
Fax: 011 2332 0714, 011 2372 1504, Email: healthservices@ficci.com

Visit us at: www.ficci-heal.com

www.ficci-heal.com