



Health Insurance

Industry, Need & Products

Content

- Healthcare Spend in India
- Key Products
- Road Ahead

Healthcare Spend in India

Approx. 4% of GDP

Rs 400,000 Crores

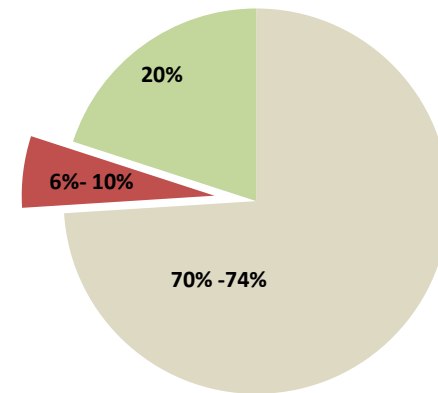
Health Insurance Market in India

Rs 15,000 Crores

LARGE FUNDING GAP

- Under-penetration of Health Insurance
- Limited width of coverage
- Limited depth of coverage - mismatch with prevailing healthcare costs

Almost 75% expenditure comes Out of peoples pocket



- Out of pocket
- Health Insurance and Organized Expenditure
- Public Expenditure

Key Products

Group

Retail

Government

Specific
Benefit Plans

Road Ahead

- Increase in Awareness
- Products for Specific Awareness groups
- Products to cover groups that are perceived as uninsurable
- Trust



Thank You