

Dr.K.Hari Prasad

CEO – Central Region

Apollo Group of Hospitals

An anaesthesiologist by qualification, Dr.Hari Prasad practiced for a 10 years before moving into healthcare management and has grown up the ladder and is today responsible for Operations of 16 hospitals across 5 States as CEO of the Central Region of Apollo Group of Hospitals.

His initial focus was on Emergency Medicine and has contributed significantly to the recognition of Emergency Medicine as a specialty in India. He did pioneering work in training of emergency physicians and paramedics, pre-hospital and in-hospital emergency services and was instrumental in establishing the Society for Emergency Medicine, India. He worked as the Director of Emergency Services for Apollo Group of Hospitals between 2000 and 2002.

Dr.Prasad is the first individual outside Europe to be honored with the Fellowship of College of Emergency Medicine, UK and the first individual in India to be honored with a fellowship by the International Federation for Emergency Medicine.

In 2003 Dr.Hari Prasad was promoted as Vice-president of Apollo Hospitals, Hyderabad. Responsible for a network of 8 facilities in Hyderabad, Dr.Hari Prasad developed an integrated hub and spoke model in Hyderabad. This model once again is the first of it's kind in the country by a private healthcare provider.

In 2006 Dr.Hari Prasad was promoted as the Chief Executive Officer of Apollo Hospitals, Hyderabad.As the Chief Executive Officer he steered Apollo Hospitals, Hyderabad to be the first hospital in the region to be accredited by Joint Commission International, USA and the first hospital outside the United States of America to be certified for excellence in management of acute stroke once again by Joint Commission International. Since 2006 Apollo Hospitals, Hyderabad has been consistently voted as the best hospital in the region and has evolved into a health city – ApolloHealthCity, the first operational health city in Asia.

He took on a larger responsibility as a Regional CEO in 2009. He is now responsible for over 2000 beds located in 16 hospitals across Karnataka, Andhra Pradesh, Orissa, Maharashtra and Gujarat. His interest is in taking quality healthcare to the bottom of the pyramid and played a significant role in establishing Apollo Reach Hospitals (tertiary healthcare facilities in semi-urban and rural areas).