FICCI HEAL Over the Years...
About FICCI

- FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India’s struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies.

- A non-government, not-for-profit organisation, FICCI is the voice of India’s business and industry.

- From influencing policy to encouraging debate, engaging with policy makers and civil society, FICCI articulates the views and concerns of industry.

- It serves its members from the Indian private and public corporate sectors and multinational companies, drawing its strength from diverse regional chambers of commerce and industry across states, reaching out to over 2,50,000 companies.

- FICCI provides a platform for networking and building consensus within and across sectors.

- The first port of call for Indian industry, policy makers and the international business community.
FICCI HEAL: Genesis & Objective

The flagship healthcare conference- FICCI HEAL, organized every year since 2007, supported by Ministry of Health & Family Welfare, GoI and in the recent years by NITI Aayog, has matured as a landmark interface between the industry and the Government to share knowledge and best practices and to deliberate on all pervading issues encompassing healthcare in the country.

The conference is attended by over 350 delegates, brings together all stakeholders of health sector encompassing healthcare providers, government officials, policy makers, representatives of embassies and multilateral agencies, medical technology and pharmaceutical companies, healthcare education providers, health insurance companies, financial institutions etc.

OBJECTIVES

- Suggest policy framework for achieving global standards of care
- To converge all stakeholders on one platform and arriving at consensual solutions on a variety of issues
- Facilitate sharing of knowledge and best practices
- Create awareness and interface with innovative healthcare practices, quality assurance mechanisms and marketing concepts
- Provide a unique platform to network and collaborate
Eminent personalities at FICCI HEAL

- Hon'ble President of India, Shri Pranab Mukherjee
- Mr J P Nadda, Union Minister for Health & Family Welfare, GoI
- Dr V K Paul, Member (Health), NITI Aayog
- Dr Jitendra Singh, Minister of State for Development of NE Region and Minister of State for Prime Minister Office, GoI
- Dr Indu Bhushan, CEO, NHA, GoI
- Mr M Damodaran, Founder Chairperson, Excellence Enablers P Ltd & Former Chairman, Securities and Exchange Board of India (SEBI)
- Dr Michael Chamberlain, Chairman, British Medical Journal Group
- Mr Sunil Kant Munjal, Jt. MD, Hero Motocorp Ltd. & Chairman, Hero Corporate Service Ltd.
- Mr Philip Hassen, President, ISQua & CNIS and Former CEO, Canadian Patient Safety Institute
- Mr Sam Pitroda, Former Advisor to the Prime Minister of India on Public Information Infrastructure and Innovations
- Dr Mukesh Chawla, Head, Knowledge Management, Human Development, The World Bank
Conference Theme Over the Years...

2007: Global Healthcare: Promoting Partnerships

2008: Fostering Quality Healthcare for All

2009: Healthcare for All: Global Standards with Local Touch

2010: Future of Healthcare: Integration, Inclusion & Quality

2011: From Dis-ease to Health-ease

2012: Universal Healthcare: Dream or Reality?

2013: Sustainable Quality Healthcare

2014: Innovation Enabling Access

2015: India’s Healthcare: Time for Paradigm Shift

2016: Re-engineering Indian Healthcare

2017: Indian Healthcare: A Patient’s View

2018: Healthcare at Crossroads

2019: Health of Healthcare in India

“Post-COVID Healthcare World” - The New Beginning
FICCI Healthcare Knowledge Papers 2007 - 2019
FICCI HEAL and Healthcare Excellence Awards 2020
FICCI HEAL 2020
“Post-COVID Healthcare World” - The New Beginning
29th September – 1st October, 2020

⇒ 14th FICCI HEAL, the Annual Healthcare Conference
⇒ A landmark event for health industry stakeholders to share knowledge and best practices
⇒ The 3-day virtual Conference is an endeavor to bring together all the stakeholders of healthcare sector to share their experiences and deliberate on the solutions and reforms for the post-COVID healthcare

Conference Website:
www.ficci-heal.com

FICCI Healthcare Excellence Awards 2020
29th September, 2020

⇒ 12th Healthcare Excellence Awards
⇒ Supported by Quality Council of India
⇒ Aims at felicitating organisations and individuals for their contributions to the industry

Awards Website:
www.ficcihealthawards.com
## FICCI HEAL: Special Features

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"FICCI has done a commendable job in facilitating government-industry interaction during the planning of Ayushman Bharat, which helped the government to understand perspectives of the private sector."

DR Y K PAUL
MEMBER (HEALTH), NITI AAYOG, GOVERNMENT OF INDIA
FICCI HEAL 2020: Virtual Experience

Instant Interaction platforms

Webinars & Digital Sessions

A conglomeration of CEOs, policy makers, national and international leaders
Thank you Sponsors Panel
Ease of networking and interaction

Interaction and knowledge sharing with stakeholders through Live Chat Bots

Virtually attend all sessions, exhibition & Bootcamp from comfort of your Home/Office space

Registered participants can watch the missed sessions online at their convenience

Hassle Free & Paper less: Download the Ecards, Brochure, Product Videos from your personal dashboard

WHY PARTICIPATE: FICCI HEAL 2020
FICCI HEAL: Sessions

- Vaccines, drugs and plasma
- Diagnostics changes, developments and future
- Post-COVID Structural and design changes in Hospitals
- Changing HR Practices
- Realizing Atmanirbhar Bharat through Make in India
- AYUSH- role, limitations and potential
- Best practices on management of COVID
- Digital health-beyond telemedicine
- Home healthcare-the future
- Learnings for the Future
**FICCI’s response to COVID-19**

- FICCI has been **actively engaged with various Ministries, NITI Aayog, WHO as well as the Empowered Groups** under the Disaster Management Act 2005 at multiple levels through
  - **Policy intervention** - through Advocacy, Representations and Reports
  - **Strategic support** - surveys for identifying resources, facilitating logistics & mobility for human resources and medical supplies and equipment
  - **Information, education and communication**

- **Key submissions and documents:**
  - FICCI Strategy Paper for **private sector participation** for COVID-19
  - Unified representation on **Fiscal & Non-Fiscal recommendations**
  - **Pricing framework** for COVID treatment in private hospitals
  - FICCI-EY Study on **economic impact** of COVID-19 on hospitals and labs
  - FICCI **SOPs for Industry Post Lockdown** (including health sector)
  - FICCI **Exit Strategy**
  - FICCI strategy on **augmenting healthcare Human Resources** for COVID-19
  - FICCI-NATHealth **joint papers** on dedicated COVID-19 hospitals, Fever clinics, Telemedicine, Home Healthcare, Transition Care Centers
  - FICCI Recommendations on **further Strategy for COVID Containment**
- Information, Education and Communication (IEC) material for-
  - **General Public** - personal hygiene, social distancing & travel safety
  - **Hospital** Preparedness and Training and protection of healthcare workforce

- **FICCI Guide for Organisations (Vol I&II)** to help better prepare workplaces for prevention of infection as well as for enhancing their productivity through workplace flexibility and workforce preparedness

- **FICCI-WHO Guidance Document for Safer Workplaces** to help equip the industry to restart businesses post the lockdown. This includes general and health guidelines as well as behaviour guidelines for infection prevention and control for workplaces, travel and market places

- **FICCI E-learning modules on COVID-19** for capacity building of healthcare workers

- **FICCI Sensitisation Module on COVID-19** for General Public

- FICCI in collaboration with Tech Mahindra, has set-up a 24X7 Helpline to advise non-COVID patients regarding available private sector facilities
Thank You!

“Post-COVID Healthcare World” - The New Beginning

Visit us at www.ficci-heal.com
Write to us at healthservices@ficci.com