



## “Indian Healthcare: A Patient’s View”

August 17 - 18, 2017 | FICCI, New Delhi

### SPONSORSHIP CATEGORIES

#### **PLATINUM SPONSOR: INR 20.0 LAKHS (USD 35,000)**

##### **1. Branding Opportunities provided through**

- Display of Company logo as “**Platinum Sponsor**” on FICCI-HEAL Website, Brochure, Conference Backdrops, Sponsor’s panels, Souvenir, print and visual media advertisements etc.
- Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed amongst 500 national and international delegates and 200 words write up about the company to be published in the souvenir.

2. **2 X 2 sq.m. Pavilion** at the pre-conference area with expected footfalls of about 500 visitors from the healthcare and related sectors.

3. Facilitation of **exclusive media interaction** with the CEO of the company during the Conference

4. **8 complimentary delegate passes** for all two days of conference worth INR 80,000 and one exclusive table of 8 at the FICCI Healthcare Excellence Awards.

5. Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.

6. Running of sponsor’s promotional film during the session break.

#### **GOLD SPONSOR: INR 15.0 LAKHS (USD 30,000)**

##### **1. Branding Opportunities provided through**

- Display of Company logo as “**Gold Sponsor**” on FICCI-HEAL Website, Brochure, Conference Backdrops, Sponsor’s panels, Souvenir, print and visual Media Advertisements, etc.
- Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed to over 500 national and international delegates and 200 words write up about the company to be published in the souvenir.

2. **6 Complimentary Delegate passes** for all two days of conference worth INR 60,000 and 4 reserved seats at the FICCI Healthcare Excellence Awards.

3. Corporate Literature (1 CD and 8-10 pages Brochure) to be included in Delegate Kit.



### **CONFERENCE KIT - INR 12.0 Lakhs (USD 25,000) (Single Slot)**

#### **1. Branding Opportunities provided through**

- Display of Company logo as “**Kit Sponsor**” on FICCI-HEAL Website, Brochure, Conference Backdrops, Sponsor’s panels, Souvenir, print and visual Media Advertisements, etc.
- Exclusive Company Logo on the Delegate Kit distributed amongst 400 delegates.
- Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed amongst more than 500 national and international Delegates and 200 words write up about the company to be published in the souvenir.

#### **2. 5 Complimentary Delegate passes** for all two days of conference worth INR 50,000 and for attending the FICCI Healthcare Excellence Awards

#### **3. Corporate Brochure (1 CD and 8-10 pages Brochure)** to be included in the Delegate Kit.

### **SILVER SPONSOR - INR 10.0 Lakhs (USD 20,000)**

#### **1. Branding Opportunities provided through**

- Display of Company logo as “**Silver Sponsor**” on FICCI-HEAL Website, Brochure, Conference Backdrops, Sponsor’s panels, Souvenir, print and visual Media Advertisements, etc.
- Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed amongst more than 500 national and international Delegates and 200 words write up about the company to be published in the souvenir.

#### **2. 5 Complimentary Delegate passes** for all two days of conference worth INR 50,000 and for attending the FICCI Healthcare Excellence Awards

#### **3. Corporate Brochure (1 CD and 8-10 pages Brochure)** to be included in the Delegate Kit.

### **ASSOCIATE SPONSOR: INR 8.0 Lakhs (USD 17,000)**

#### **1. Branding Opportunities provided through**

- Display of Company logo as “**Associate Sponsor**” on FICCI-HEAL Website, Brochure, Conference Backdrops, Sponsor’s panels, Souvenir, print and visual Media Advertisements, etc.
- Single spread advertisement in Conference Souvenir **worth INR 50,000** distributed amongst more than 500 national and international Delegates and 200 words write up about the company to be published in the souvenir.

#### **2. 4 Complimentary Delegate passes** for the Conference worth INR 40,000 and for attending FICCI Healthcare Excellence Awards

#### **3. Corporate Literature (1 CD and 8-10 pages Brochure)** to be included in Delegate Kit.



### **SESSION SPONSOR - INR 6.0 Lakhs (USD 14,000) (Single Slot for each Session)**

- 1. Branding Opportunities provided through**
  - Display of Company logo as “**Session Sponsor**” on FICCI-HEAL Website, Brochure, Souvenir, print and visual Media Advertisements, etc.
  - Display of Company Logo as “**Session Sponsor**” at Conference entry backdrop and Sponsor’s panel during the session.
  - 200 words write up about the company to be published in the souvenir.
- 2. 4 Complimentary Delegate passes** for the Conference worth INR 40,000 and for attending FICCI Healthcare Excellence Awards
- 3. Corporate Brochure** to be included in Delegate Kit.

### **LUNCH: INR 5.0 Lakhs (USD 12,000) (Two Slots - one slot each for Day1 & Day2)**

- 1. Branding Opportunities provided through**
  - Display of Company logo as “**Lunch Sponsor**” on FICCI-HEAL Website, Brochure, Souvenir, print and visual Media Advertisements, etc.
  - Display of Company Logo as “**Lunch Sponsor**” at Conference Entry Backdrop and Sponsor’s panel.
  - Special panel acknowledging “**Lunch Sponsor**” at the Lunch Venue.
  - 200 words write up about the company to be published in the souvenir.
- 2. Sponsor** entitled to 5 Corporate Invitations to attend the hosted Luncheon.
- 3. 3 Complimentary Delegate passes** for the Conference worth INR 30,000 and for attending FICCI Healthcare Excellence Awards
- 4. Corporate Brochure** to be included in Delegate Kit.

### **BADGE SPONSOR – INR 4.0 Lakhs (USD 10,000) (Single Slot)**

- 1. Printing** of logo of sponsoring company on the badges for all participation categories including Delegates, Speakers, Sponsors, Special Invitees, Organizers etc.
- 2. 2 Complimentary Delegate passes** for the Conference worth INR 20,000 and for attending FICCI Healthcare Excellence Awards

### **REGISTRATION DESK – INR 4.0 Lakhs (USD 10,000) (Single Slot)**

- 1. Logo** of the Company will be displayed at the Registration Desks, conference website and Brochure as the Registration Desk Sponsor.
- 2. 2 Complimentary Delegate passes** for the Conference worth INR 20,000 and for attending FICCI Healthcare Excellence Awards

*All sponsorship fees are payable by demand draft/cheque in favour of “FICCI” payable at New Delhi.  
The name of the sponsor/participant should be clearly stated on the back of the demand draft.  
Taxes as applicable to be paid by the sponsoring organization.*

*Note: The Amounts in USD are for overseas organizations which do not have a registered office in India.*