



August 30 - 31, 2018
FICCI, New Delhi

“HEALTHCARE AT CROSSROADS”

Draft Program

Day 1 – August 30, 2018

8:00 am – 9:30 am	Registration
9:30 am – 11:00 am	Inaugural Session
	<i>Welcome Address</i> Ms Sangita Reddy , Vice President, FICCI & Joint MD, Apollo Hospitals Enterprise Ltd
	<i>Theme Address</i> Dr Arvind Lal , Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs
	<i>Keynote Address</i> Dr V K Paul , Member, NITI Aayog, GoI *
	<i>Release of Knowledge Paper</i>
	<i>Inaugural Address</i> Shri J P Nadda , Union Minister for Health and Family Welfare, GoI *
	<i>Concluding Remarks</i> Dr Alok Roy , Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals
	<i>On Dias</i> Mr Varun Khanna , Co-chair, FICCI Health Services Committee and Executive VP, Fortis Healthcare
	Moderated by Ms Shobha Mishra Ghosh , Asst. Secretary General, FICCI
11:00 am – 11:45 am	<i>Tea Break</i>
11:45 am – 1:00 pm	CEO’s Court Martial – Does India need Private Healthcare?
	Convenor & Moderator: Mr Varun Khanna , Co-chair, FICCI Health Services Committee and Executive VP, Fortis Healthcare
	The session will be a first of its kind in a Healthcare Conference in India, wherein CEOs of some of the well-known hospitals in the country will be questioned on some critical issues of the sector like: <ul style="list-style-type: none"> • What are the key imperatives for sustainability of healthcare industry in a country? • How much should India invest to make healthcare affordable for the masses?

	<ul style="list-style-type: none"> • How can we increase the access to quality healthcare through development of infrastructure in the country? • Can clinical standards drive the quality and cost of healthcare? • How are the costs of private hospitals different from public hospitals? • Does India need private healthcare? <p>The aim is to bring to the forefront the factual situation of healthcare industry in the country and find solutions for sustainability and viability while adhering to the three key goals – accessibility, affordability and quality of healthcare.</p>
1:00 pm - 2:00 pm	<i>Lunch</i>
2:00 pm – 2:15 pm	Presentation on the Knowledge Paper
2:15 pm – 3:30 pm	Panel Discussion I – Ayushman Bharat: A Paradigm Shift in Indian Healthcare
	Convenor & Moderator: Dr Arvind Lal , Chair, FICCI Healthservices Committee and CMD, Dr Lal PathLabs
	<p>Announcement of Prime Minister Rashtriya Swasthya Suraksha Mission (PMRSSM) under the Ayushman Bharat Programme, in the Union Budget 2018-19, is an explicit endeavor of the Government of India towards Universal Health Coverage and towards the required transformation in the Indian healthcare system. Described as “the world’s largest government-funded healthcare programme”, the sheer scale of this programme magnifies its many challenges, including coverage, enrolment, physical and human resources as well as financial sustainability. Hence, it is imperative that all stakeholders – the payers and providers from both public and private sectors – collaborate appropriately.</p> <p>The session will bring together key representatives from the government and private sectors to deliberate on the implementation framework of the Scheme and explore apt as well as innovative approaches to make it successful.</p>
3:30 pm – 3:45 pm	<i>Tea Break</i>
3:45 pm – 5:00 pm	Panel Discussion II – Living Will: Ensuring dignity and comfort at the end of life
	Convenor: Dr Arati Verma , Sr. Vice President - Medical Quality, Max Healthcare Institute Ltd.
	Moderator: Dr Narottam Puri , Advisor, FICCI Health Services Committee; Former Chairman, NABH and Advisor – Medical, Fortis Healthcare
	<p>A living will is a document that sets out a patient's wishes regarding health care and how they want to be treated if they become seriously ill and unable to make or communicate their own choices. The Supreme Court of India has recently recognised 'Living Will' made by terminally-ill patients for passive euthanasia. Although this has been a landmark judgement, which may provide relief to many, questions have been raised on the implications of this document. People are concerned that the idea may be misused and result in the neglect of the elderly or abuse in some other cases.</p> <p>The panelists of this session will debate on the pros and cons of 'Living Will', what</p>



	precautions need to be taken while administering the Will and how can a person exercise this right in a legally correct manner.
5:00 pm – 5:30 pm	Special Session
7:30 pm – 9:00 pm Awards Night	FICCI Healthcare Excellence Awards 2018
9:00 pm onwards	<i>Networking Dinner</i>

Day 2 – August 31, 2018

9:45 am – 10:15 am	<i>Keynote Address</i>
10:15 am – 11:30 am	Panel Discussion IV – Media Activism
	Convenor: Dr Alok Roy , Co-chair, FICCI Health Services Committee and Chairman, Medica Group of Hospitals
	Moderator: Mr Victor Banerjee , Film Personality
	<p>Media has been playing a vital role in creating public perception on policies as well as delivery of healthcare in the country. However, the recent intensification of Media Activism, without adequate attention to facts and perception building based on anecdotal references has led to negative influence on the population thereby increasing the trust-deficit between the doctor and the patient.</p> <p>In an ever-expanding media landscape and an era of patient-choice, it is becoming increasingly important for the media – whether traditional or digital – to self-regulate and ensure accountability in dispersion of information. The session will entail views and suggestions on how Media can be regulated in India.</p>
11:30 am – 11:45 am	<i>Tea Break</i>
11:45 am – 1:00 pm	Panel Discussion V – “Googlisation of Healthcare”- Driving better solutions in health
	Convenor: Dr Ravi Gaur , COO, Oncquest Laboratories
	<p>The use of the Internet as a source of medical information has become increasingly popular as more patients ‘go online’ or ‘google’ their health concerns. With the internet easily reaching the smaller towns and villages, use of mobile phones for online search and increase in the awareness levels of the citizens, ‘googlisation’ of healthcare is bound to grow. According to a research in USA, 72 percent of Internet users looked online for health information within the past year. Almost 50% searched for information about doctors or other health professionals, while 38% searched for information about hospitals and other medical facilities.</p>



	<p>Although this trend is helping patients to determine their own choice of treatment, it is leading to a change in doctor-patient relationships and medical providers are facing new challenges. Further, use of Artificial Intelligence is giving drug makers critical insights into who benefits most from their treatments and changing the way hospitals manage their administrative operations. These technologies may one day fundamentally shift the way that healthcare is delivered and consumed.</p> <p>With that in mind, healthcare providers must bring their digital marketing, delivery, technology and strategy correct. The session will have experts from the healthcare technology and representatives of the providers to deliberate on the implications of technology in healthcare.</p>
1:00 pm – 1:30 pm	Summation of Discussions
1:30 pm – 2:30 pm	<i>Lunch</i>

**Invited*